Ada Trend



Book 2025



DO YOU KNOW ABOUT

3 GROUPS OF PRODUCT for your home

AdaWall | Wallpapers | Murals | Acoustic wallcoverings | Printable wallcoverings | Wallpaper adhesives

AdaHome | Curtains | Poufs | Cushions | Table clothes | Aprons | Folding chaise lounges | Runners | Upholstery

AdaPanel | Wood Wall Panels | PS Wall Panels

AdaWall, AdaHome, AdaPanel

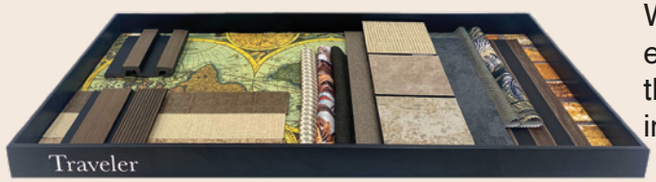
One of the largest companies in Turkey
- in terms of number design, production capacity, quality and innovation in decoration fields.

The gateway to endless design possibilities
- mix, match, combine different items to create a personalized and cohesive interior design scheme.

Wide range of perfect quality products
- allows to cater to a broader customer base with varying tastes and preferences
- quick adaptation to new trends by introducing new items or phasing out older ones, staying relevant in the market.
- Cross-Selling Opportunities

ADA TREND

ADATREND is **concept for showroom** that addresses to the future trends of interior decoration.



We created **20 moodboards**, in each of them end users and partners discover designed thoughtfully pre-selected combinations of materials, interior example, card of the inside content.

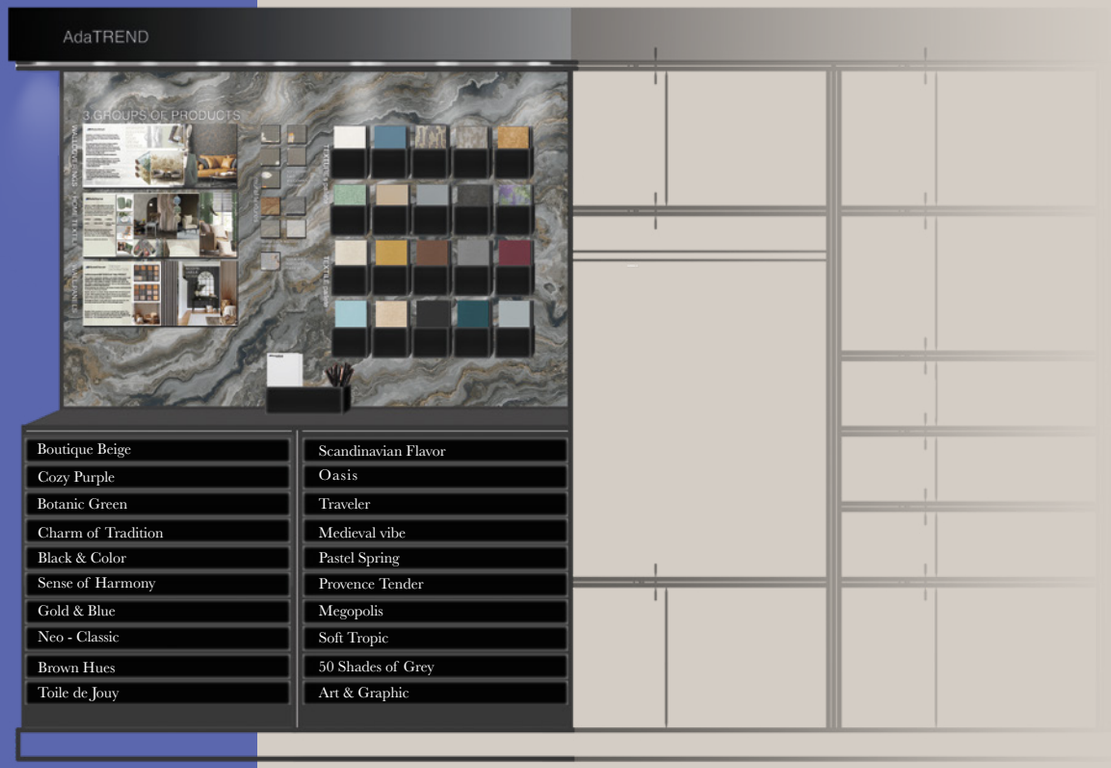


All trends we collect in pdf **Ada Trend Book.** As you scroll through its pages, you'll find inspiration, key trend descriptions and practical ideas for effectively combining ADA products.

3 OPTIONS for SHOWROOM

To ensure that AdaWall, AdaHome, and AdaPanel shine in your showroom, we offer three distinct display options for Ada Trend.

Be the Visionary



1 **Big Stand:** Create a prominent display with our large stand, complete. This stand seamlessly integrates with your existing showroom layout, giving Ada products the spotlight they deserve.

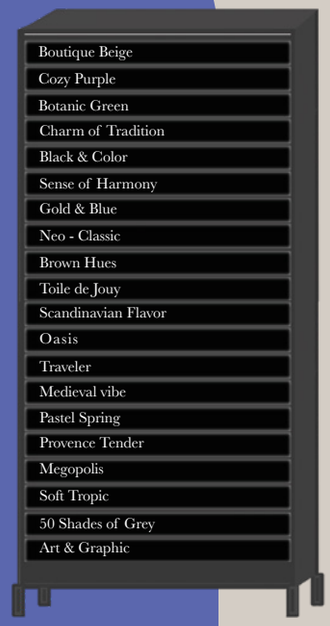
Be the Creator

2 **Standard Horizontal Dresser:**
Choose a sleek horizontal dresser with two columns of drawers, offering a more versatile and space-saving display option.



Beautify Your Space

3 **Standard Vertical Dresser:**
For those looking to maximize vertical space, our standard vertical dresser with a single column of drawers is the perfect choice.



The choice is yours; select the display option that best suits your showroom's layout and aesthetic.

BOUTIQUE BEIGE



BOUTIQUE BEIGE is a trend that embrace the timeless beauty of neutral tones. These palettes, when combined with carefully chosen textiles and wallpaper murals, create interiors that exude a sense of tranquility, sophistication, and understated luxury. Whether you prefer a classic or contemporary style, these beige trends offer a canvas for you to express your personal style and create a harmonious living space.

BOUTIQUE BEIGE

BOUTIQUE BEIGE
concept by **ADA:**

AdaPanel: APS302 / APS212
AdaWall: **wallpaper** 23203-3 / 4709-3 / 1502-2 / 3715-4 / 7801-5 / 4709-5 / 3704-3 / 23209-2
mural FJ304-2
AdaHome: P206-2 / P212-8 / AW11840 / AW11841 / AW11836



- Soft botanical prints
- Delight geometric
- Soft color palette

COZY PURPLE



COZY PURPLE - trend that combines the soothing allure of nature with the comforting charm of deep purple, soft grays and blues, reminiscent of the quiet beauty of fog-covered landscapes. The purples used are rich and deep, evoking feelings of mystery and romance, grays are muted and soft, creating a sense of calm and elegance. This concept is perfect for creating contemporary serene and inviting spaces.

COZY PURPLE

COZY PURPLE
concept by **ADA**:

AdaPanel: APS211 / APS104 / APS106
AdaWall: **wallpaper** 23201-4 / 1513-5 / 23205-5 / 7813-5 / 3707-3 / 3711-5 / 7801-1 / 23212-4 / 3717-8
mural SE302-3
AdaHome: P223-5 / P214-8 / P214-7 / P224-8 / AW18732 / AW19733 / AW11841



- Stone structures
- Elegance and calm
- Muted and soft

BOTANIC GREEN



BOTANIC GREEN- interior trend is a profound celebration of nature's resplendence, fostering an environment that not only enchants the eye but also soothes the soul. It revolves around the prominent use of lush green as the primary color, balanced harmoniously with warm wood tones and soft beige accents. It is an invitation to embrace the splendor of the natural world within your own home, cultivating a haven of peace, balance, and rejuvenation.

BOTANIC GREEN

BOTANIC GREEN
concept by **ADA**:

AdaPanel: APS304 / APS210
AdaWall: **wallpaper** 3709-2 / 3711-3 / 3707-6 / 23108-3 / 3712-2 / 1113-8
mural A308-1
AdaHome:P228-2 / P217-2 / P220-7 / AW19147 / AW18735 / AW11841



CHARM OF TRADITION



CHARM OF TRADITION- trend for wallpapers and textiles in home decoration offers harmonious blend of simplicity, nature, functionality, and coziness.With a neutral color palette, folk motives from classic tapestry, touch of english style, trendy soft geometric it creates a calming and inviting atmosphere.Textures tooked from natural materials like wool and linen, add warmth and tactile comfort. It's an excellent choice for those seeking a cozy and elegant atmosphere that exudes a sense of drama and romance of classic opulence, luxury and well-being in their living spaces.

CHARM OF TRADITION

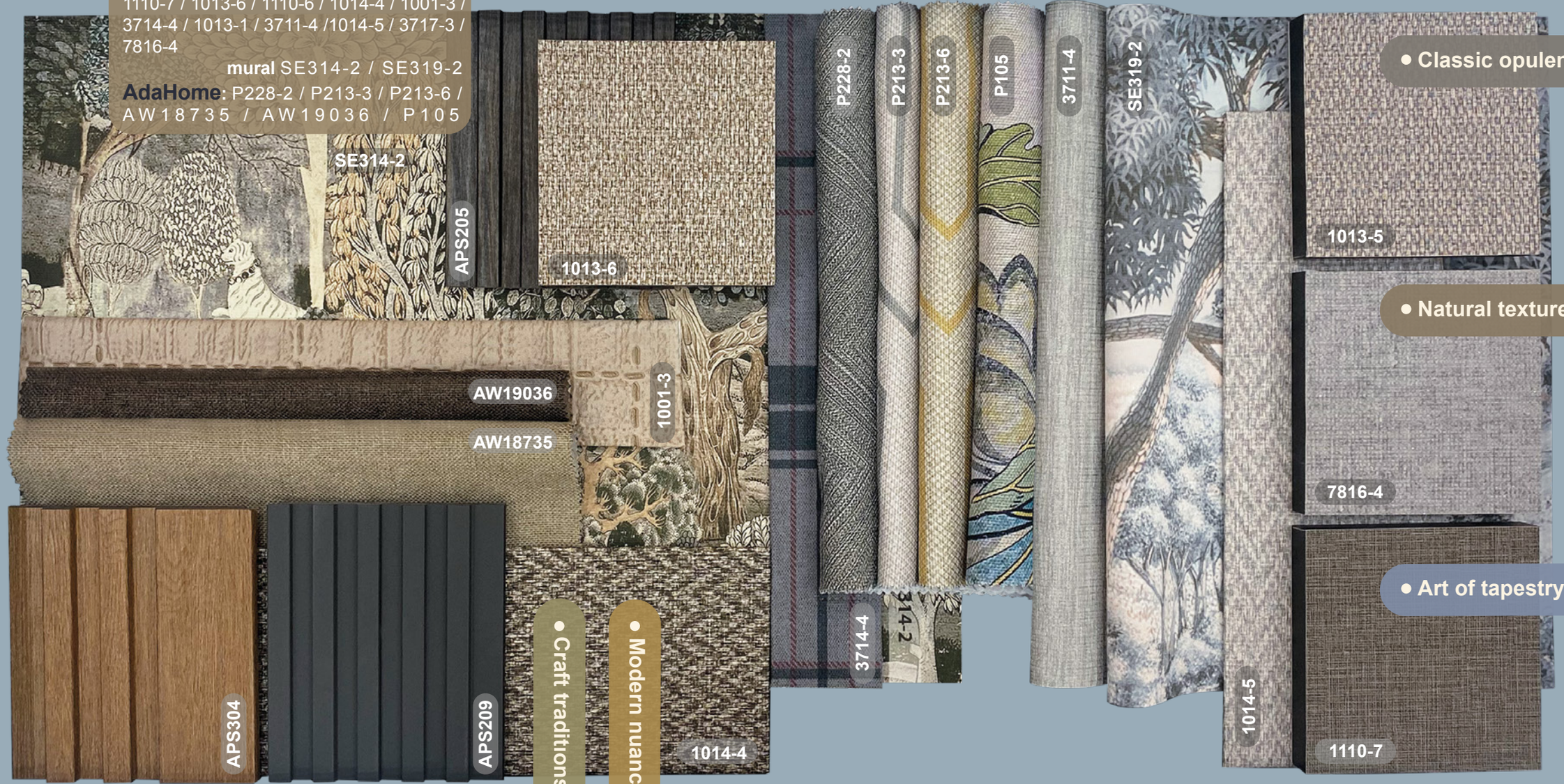
CHARM OF TRADITION
concept by **ADA**:

AdaPanel: APS304 / APS209 / APS205

AdaWall: **wallpaper** 1013-5 / 3707-4 / 1110-7 / 1013-6 / 1110-6 / 1014-4 / 1001-3 / 3714-4 / 1013-1 / 3711-4 /1014-5 / 3717-3 / 7816-4

mural SE314-2 / SE319-2

AdaHome: P228-2 / P213-3 / P213-6 / AW18735 / AW19036 / P105



BLACK AND COLOR



BLACK & COLOR interior design trend is a captivating fusion of urban aesthetics and contemporary vibrancy. This trend takes the elegance of black interiors and injects a bold burst of bright colors as accents. It embraces the hustle and bustle of urban life while infusing a touch of sophistication and style.

BLACK AND COLOR

BLACK & COLOR
concept by **ADA**:

AdaPanel: APS102 / APS201
AdaWall: **wallpaper** 3713-6 / 23212-1 / 23106-5 / 3715-1 / 23110-5 / 1108-5 / **mural** SE318-1
AdaHome: P209-6 / P214-2 / AW19247 / AW11840/ AW19246 / AW19147 / AW19143





- Urban palette
- Stone loft textures

- Virant accents
- Industrial chic
- Smart contrast

SENSE OF HARMONY



Step into a world where serenity and sophistication blend seamlessly with SENSE OF HARMONY interior trend, which embraces your space, blending nature's textures throughout, creating a tactile symphony of calm. This aesthetic dance, reminiscent of the principles of Japanese Zen, it balances modern chic with timeless nature, achieving a perfect equilibrium of old and new.

SENSE OF HARMONY

SENSE OF HARMONY
concept by **ADA**:

AdaPanel: APS302 / APS212 / APS210
AdaWall: **wallpaper** 3709-2 / 3711-3 / / 3707-5 / 7801-5
mural SE310-2 / SE302-1 / SE311-2
AdaHome: P202-5 / P212-8 / AW11836 / AW11840 / AW11841 / AW18735 / P214-1 / AW11838



- Monochrome hues
- Timeless grace
- Modern decoration
- Smooth contous
- Muted beiges
- Japanese Zen

GOLD & BLUE



In the trend GOLD & BLUE you'll discover a captivating fusion of rich, velvety blue intertwining gracefully with the opulence of gold and the comforting warmth of mustard. This trend is a vibrant symphony of colors that brings your living space to life, infusing it with an enduring charm and lively character.

GOLD & BLUE

GOLD & BLUE
concept by **ADA:**

AdaPanel: APS206 / APS202
AdaWall: **wallpaper** 23209-4 / 3719-6 / / 23201-6 / 4701-7 / 1509-5 / 3716-7 / 1510-4
mural FJ316-3 / FJ318-1
AdaHome: AW19141 / AW19039 / AW18739 / AW18735

FJ316-3

- Nature-Inspired Murals
- Gold textures

1510-4
AW18739
AW19141
23201-6
AW19039
AW18735
APS206
FJ318-1
1509-5
4701-7
3617-7
APS202

- Art Deco Fusion
- Individualistic spirit
- Bright geometry
- Beauty & personality

NEO-CLASSIC

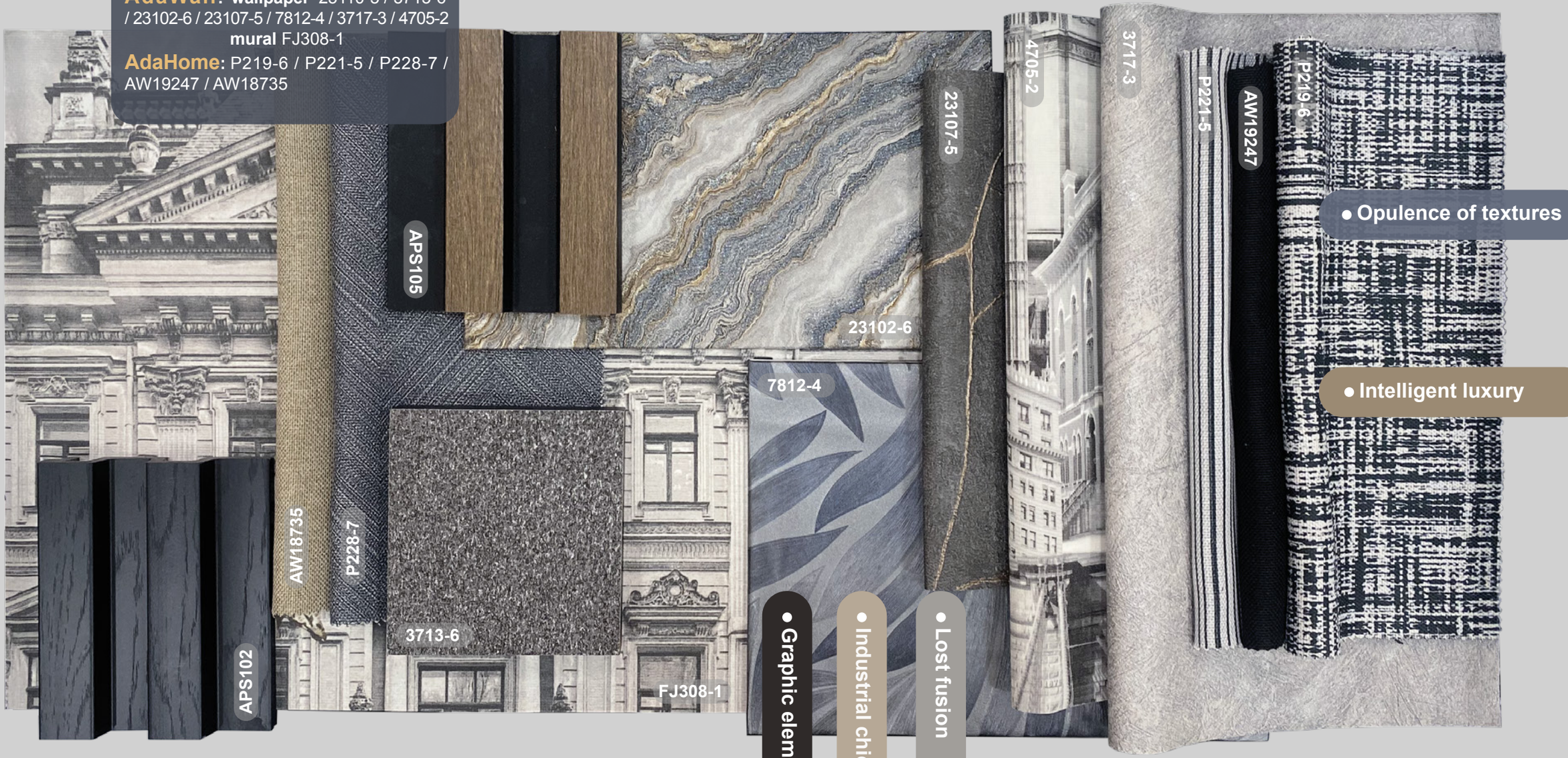


NEO-CLASSIC a captivating design trend that harmoniously blends classical elegance with contemporary sophistication. This trend showcases the allure of architectural imagery, traditional grandeur meets sleek modern lineshe interior spaces embrace minimalism with a focus on quality of materials and textures (marble, stone, modern decor) creating a contemporary and intelligent decoration style.

NEO-CLASSIC

NEO-CLASSIC
concept by **ADA**:

AdaPanel: APS105 / APS102
AdaWall: **wallpaper** 23110-5 / 3713-6 / 23102-6 / 23107-5 / 7812-4 / 3717-3 / 4705-2
mural FJ308-1
AdaHome: P219-6 / P221-5 / P228-7 / AW19247 / AW18735



- Opulence of textures
- Intelligent luxury
- Graphic elements
- Industrial chic
- Lost fusion

BROWN HUES



Much like a vintage leather-bound novel BROWN HUES exudes a sense of sophistication and warmth that invites you to bask in its timeless embrace. The color brown, with its deep and velvety nuances, lends a touch of luxury for interior in a cozy and inviting aura.Classic landscape murals, akin to paintings by the Old Masters, stucco structures, classic elements and contemporary materials - it is modern classic chic.

BROWN HUES

BROWN HUES
concept by **ADA**:

AdaPanel: APS202 / APS204 / APS206

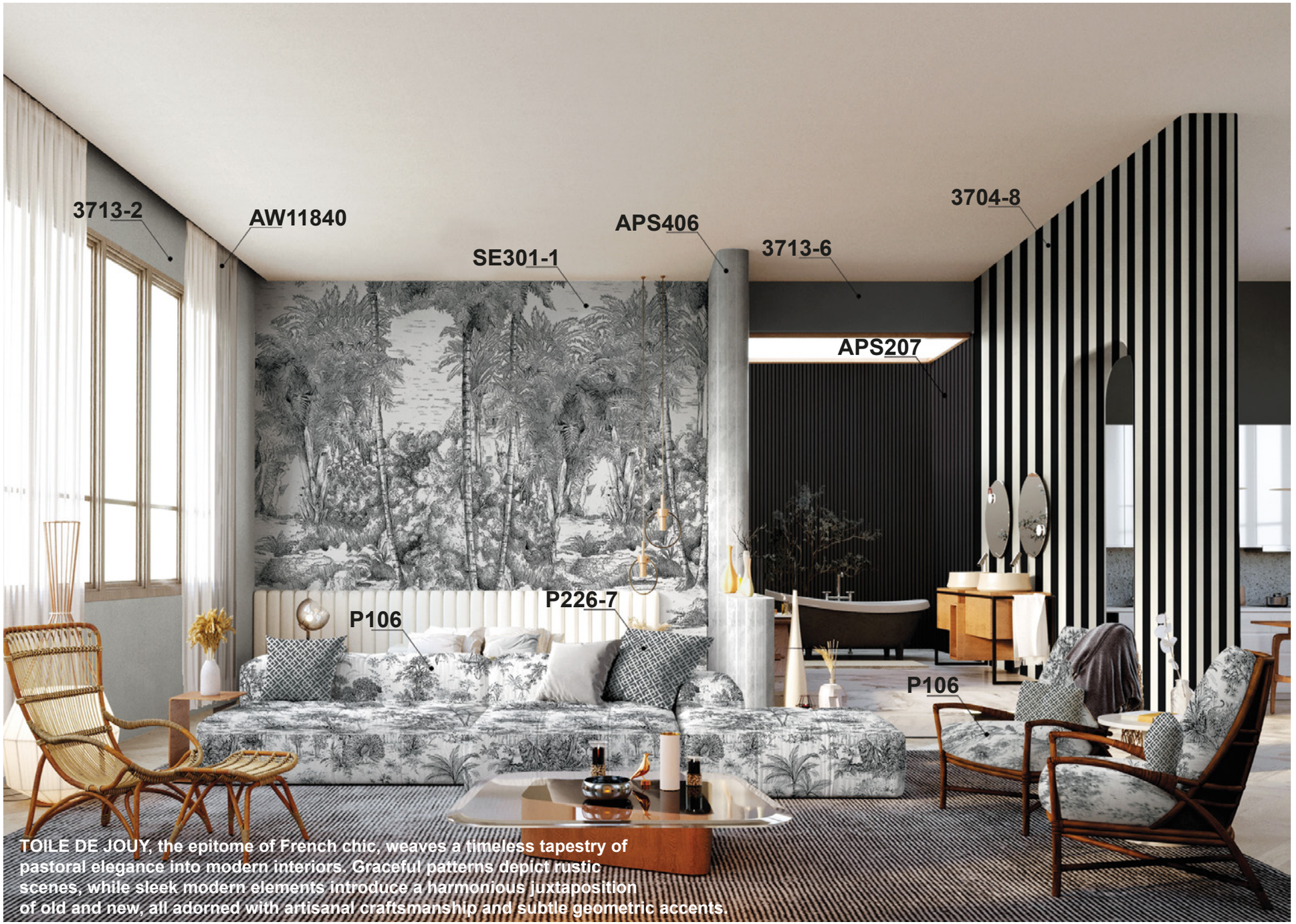
AdaWall: **wallpaper** 4110-7 / 3719-7 / 1510-4 / 3717-6 / 23212-5 / 23212-4 / 3711-6 / 3707-4 / 1211-3 / 7807-4 / 1113-9 / 9911-4 / **mural** FJ311-3 / FJ301-1

AdaHome: P313-3 / AW18739 / AW18735 / AW19294



- Stucco structures
- Warm deep colors
- Classic landscapes

TOILE DE JOUY



TOILE DE JOUY, the epitome of French chic, weaves a timeless tapestry of pastoral elegance into modern interiors. Graceful patterns depict rustic scenes, while sleek modern elements introduce a harmonious juxtaposition of old and new, all adorned with artisanal craftsmanship and subtle geometric accents.

TOILE DE JOUY

TOILE DE JOUY
concept by **ADA:**

AdaPanel: APS405 / APS406 / APS207 / APS211

AdaWall: **wallpaper** 23206-1 / 3713-2 / 23208-1 / 1511-1 / 23210-2 / 3704-8 / 3713-6
mural SE301-1

AdaHome: P106 / P226-7 / P214-5 / P221-5 / AW11840



SCANDINAVIAN FLAVOR



Experience the serene beauty of the Scandinavian-inspired decorative trend SCANDINAVIAN FLAVOR, where comfort and eco-consciousness harmonize effortlessly. This design ethos marries smart functionality with the timeless appeal of Scandinavian balance, creating interiors that are as inviting as they are sustainable. Immerse yourself in the harmonious blend of nature-inspired elements and minimalist aesthetics, where every corner exudes a sense of calm and cozy atmosphere..

SCANDINAVIAN FLAVOR

SCANDINAVIAN FLAVOR
concept by **ADA:**

AdaPanel: APS212 / APS302
AdaWall: **wallpaper** 23106-2 / 23114-1 / 3719-6 / 3707-4 / 3707-1 / 3716-7 / 23211-1 / 23110-3 / 23208-6 / 23208-5
mural SE318-2
AdaHome: P228-7 / P212-8 / P228-8 / AW11840 / AW19041 / AW11841 / AW18735



OASIS



OASIS trend effortlessly transforms your living spaces into a breathtaking sanctuary. With lush palm leaves and eco-conscious plants, seamlessly blending various shades of green with the warmth of wood and other natural textures, it's like bringing the serenity of a lush forest into your home. This trend offers a unique opportunity to juxtapose urban living with the soothing embrace of nature.

OASIS

OASIS
concept by **ADA:**

AdaPanel: APS103 / APS104
AdaWall: **wallpaper** 1113-8 / 3713-1 / 1108-5 / 4714-4 / 4714-5 / 1313-4
AdaHome: P222-8 / P224-1 / P213-7 / P228-7 / P201-2 / P222-5 / P312-1 / AW19246 / AW19147 / AW19039 / P102 / AW11840 / AW19247



- Natural textures
- Bright palette
- Wood accents
- Indoor greenery
- Urban jungles

TRAVELER

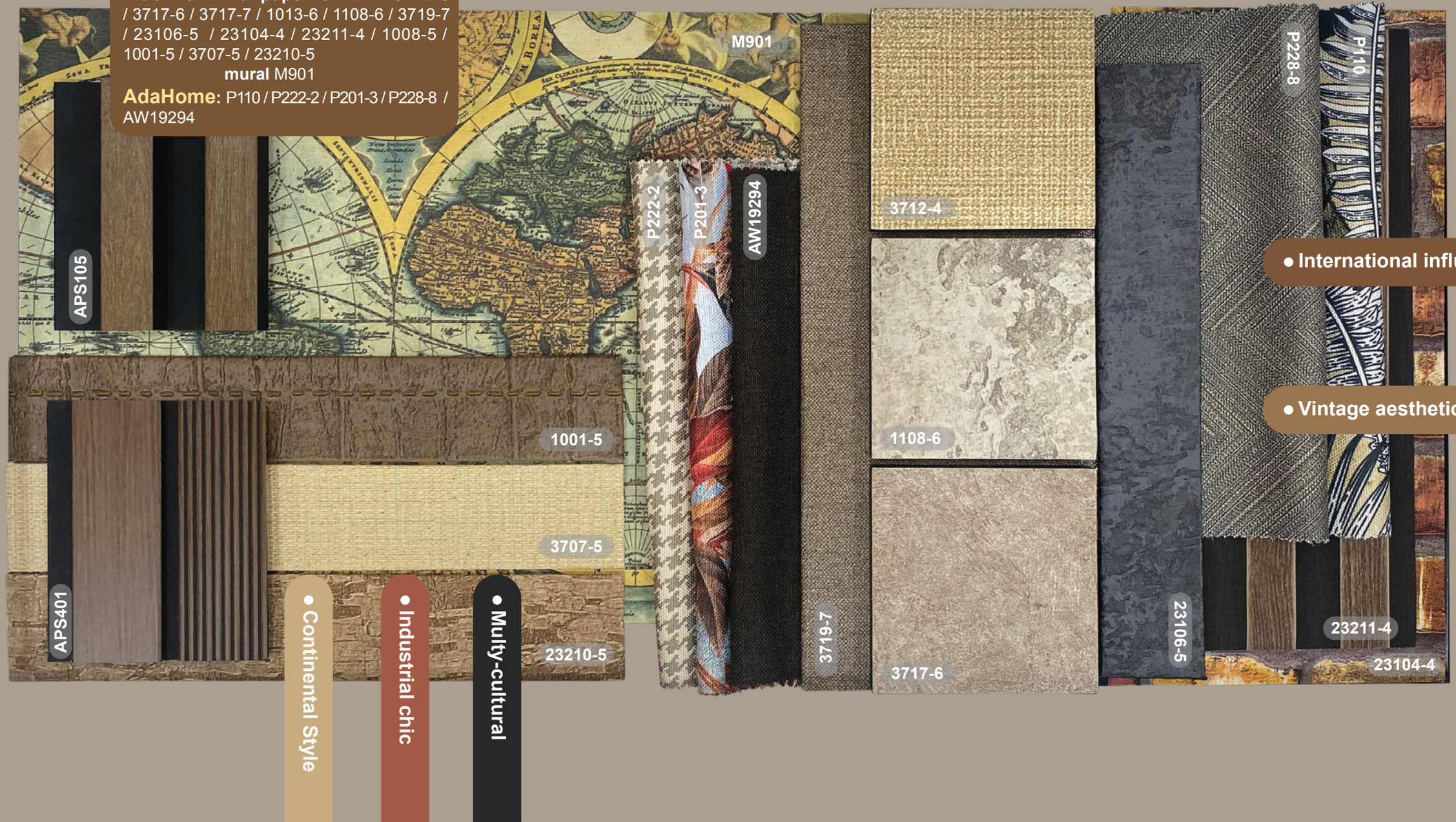


TRAVELER is a captivating journey for the curious, a globetrotting investigator's retreat. This trend seamlessly weaves elements from various countries into the fabric of your living space, each item carrying its own storied history. Embracing a Continental style, this aesthetic embraces a wealth of vintage effects, favoring warm, earthy brown hues, and a loft-like ambiance that lends a sense of adventure and exploration to your home. It's an invitation to embark on a visual voyage, where every corner tells a tale, and the spirit of exploration is captured in every curated piece.

TRAVELER

TRAVELER
concept by **ADA**:

AdaPanel: APS105 / APS401
AdaWall: **wallpaper** 3712-4 / 3712-5 / 3717-6 / 3717-7 / 1013-6 / 1108-6 / 3719-7 / 23106-5 / 23104-4 / 23211-4 / 1008-5 / 1001-5 / 3707-5 / 23210-5
mural M901
AdaHome: P110 / P222-2 / P201-3 / P228-8 / AW19294



MEDIEVAL VIBE



Step back in time with our MEDIEVAL VIBE trend for interior decoration. Inspired by the timeless beauty of English old-style traditions, this trend brings the warmth of history into your home. Embrace the rich tapestries, intricate gobelins, and a natural earth color palette reminiscent of medieval times to create a cozy and inviting atmosphere that honors the charm and elegance of the past.

MEDIEVAL VIBE

MEDIEVAL VIBE
concept by **ADA:**

AdaPanel: APS401 / APS402
AdaWall: **wallpaper** 3716-6 / 3712-5 / 1113-8 / 1001-5 / 3700-6 / 1014-4 / 1013-6 /3719-6
mural SE314-1
AdaHome: P222-2 / P228-8 / P225-6 / AW19294 / AW19039 / AW19146 / AW19040 / AW19739 / AW19147



PASTEL SPRING



PASTEL SPRING trend for interior decoration is a breath of fresh air, enveloping your space in soft, soothing colors reminiscent of blooming flowers and lush gardens. Delicate pastel hues like mint green, lavender, and blush pink create a serene and inviting atmosphere, while paint ornaments and floral elements add a touch of whimsy and nature-inspired charm. This trend brings the vibrant spirit of spring indoors.

PASTEL SPRING

PASTEL SPRING
concept by **ADA**:

AdaPanel: APS106 / APS211
AdaWall: **wallpaper** 9907-3 / 9908-4 / 7816-9 / 3707-1 / 3716-5
mural SE304-2 / A305-1
AdaHome: P203-3 / P203-4 / P105 / P217-7 / AW19146 / AW19145 / AW11838 / AW11841 / AW11840 / AW18733



- Cozy textile
- Floral elements
- Light & airy interiors

Blooming beauty

Fresh pastel colors

PROVENCE TENDER



PROVENCE TENDER is a potentially emerging decoration trend that combines elements of Provencal or French country decor with a soft and gentle aesthetic. It features a soothing color palette of pastel hues and muted earthy tones, along with natural materials, rustic furniture, and delicate textiles. The overall goal is to create a serene and inviting space with a touch of rustic elegance inspired by the Provencal countryside.

PROVENCE TENDER

PROVENCE TENDER
concept by **ADA**:

AdaPanel: APS212 / APS406
AdaWall: **wallpaper** 1501-3 / 1501-1 / 23201-3 / 1511-1 / 3716-2 / 3700-1 / 23208-2
mural FJ305-1 / FJ303-2 / SE300-3
AdaHome: P214-5 / P303-1 / AW11840 / AW11841 / AW19040 / AW19041



- Natural materials
- Rustic elegance
- Floral patterns
- French decor
- Light airy colors

MEGOPOLIS



MEGOPOLIS trend embodies contemporary interior design by seamlessly integrating modern stone structures, fashionable materials, and a challenging monochrome color palette. This trend evokes the bustling urban lifestyle, capturing the essence of city living, while incorporating geometric and abstract elements that resonate with the dynamic energy of the metropolis. The result is a harmonious fusion of urban chic and minimalist sophistication, creating a space that exudes the unmistakable ambiance of city life..

MEGOPOLIS

MEGOPOLIS
concept by **ADA:**

AdaPanel: APS201 / APS212 / APS306
AdaWall: **wallpaper** 3717-7 / 3708-4 / 23202-5 / 23207-4 / 23201-5 / 3713-5 / 3713-4 / 1502-5 / 1513-3 / 1108-6
mural M883
AdaHome: P213-3 / P228-7 / AW19041 / AW18735



SOFT TROPIC



The soft tropic tendency in interior decoration embraces tropical elements with a subdued twist, opting for a gentle palette devoid of vibrant greens. It emphasizes a harmonious blend of textures, allowing for a soothing tactile experience while incorporating structural elements for added depth. The overall ambiance evokes the tranquility of nature by a serene lake, with a contemporary color scheme featuring complex combinations of muted grey, blue, and purple tones.

SOFT TROPIC

SOFT TROPIC
concept by **ADA:**

AdaPanel: APS209 / APS306 / APS406
AdaWall: **wallpaper** 1013-4 / 1113-9 / 1014-5 / 23204-3 / 3719-1 / 3716-7 / 3707-7 / 23207-3 / 23212-5
mural FJ300-1
AdaHome: P304-2 / P313-2 / AW19042 / AW18732



- Tropic elements
- Textile structures
- Abstract patterns

- No bright green
- Floral pattern
- Unusual combination

50 SHADES OF GREY

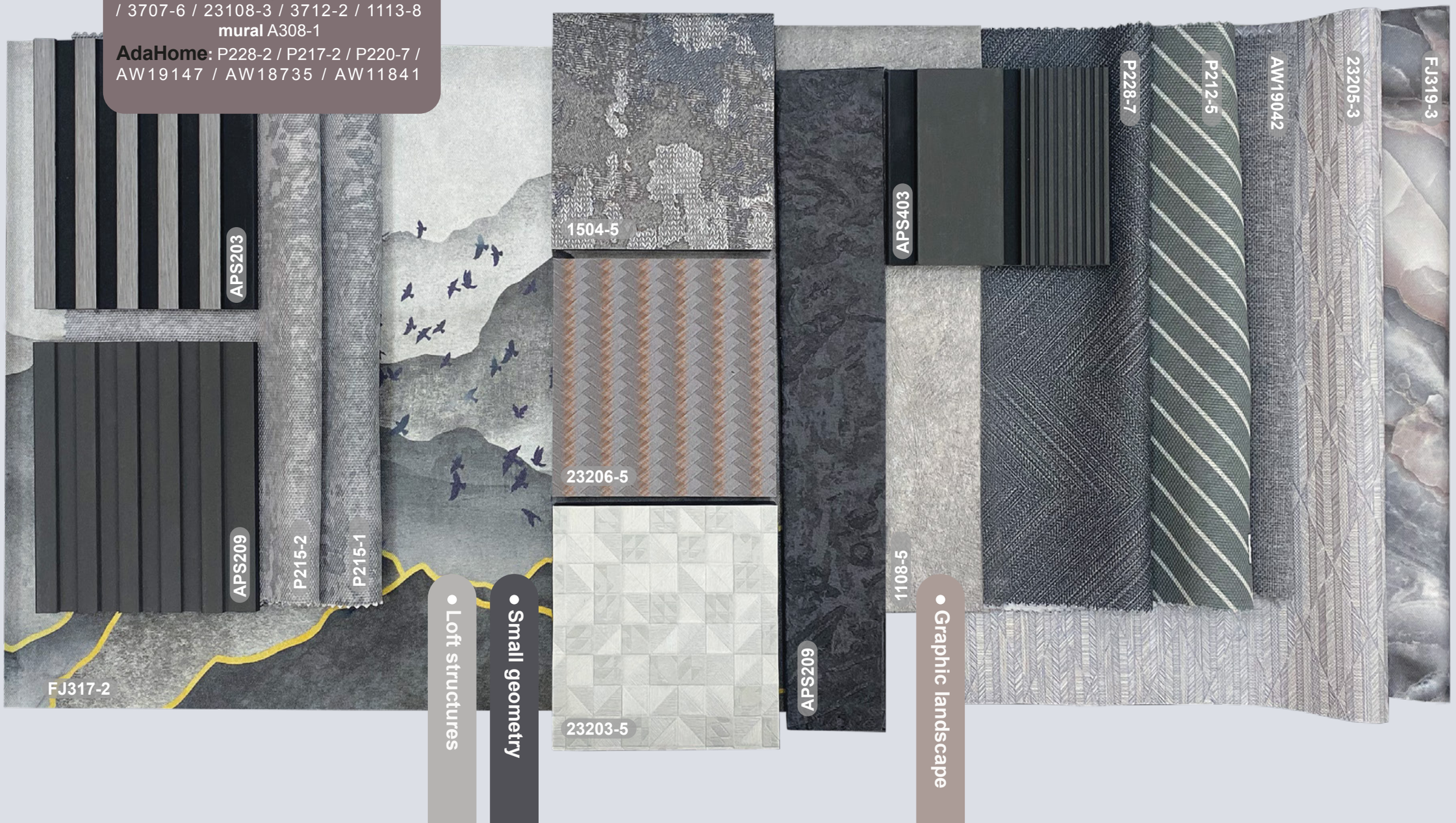


Trend 50 SHADES OF GREY approach adds a touch of modernity and elegance to living spaces. Grey's versatility allows for mixing textures and materials to create a visually appealing and well-balanced interior atmosphere. From light and airy greys to deep and dramatic charcoal, these palette complements a wide range of design styles.

50 SHADES OF GREY

50 SHADES OF GREY
concept by **ADA:**

AdaPanel: APS304 / APS210
AdaWall: **wallpaper** 3709-2 / 3711-3 / 3707-6 / 23108-3 / 3712-2 / 1113-8
mural A308-1
AdaHome: P228-2 / P217-2 / P220-7 / AW19147 / AW18735 / AW11841



ART & GRAPHIC



ART & GRAPHIC trend leans towards an eclectic fusion of styles, blending old floral paintings with modern geometric elements.This trend thrives on the juxtaposition of bright contrasts, creating a dynamic and visually stimulating environment. The overall effect resembles a harmonious blend of an old-world art gallery and a contemporary exhibition, offering a unique and captivating interior aesthetic..

ART & GRAPHIC

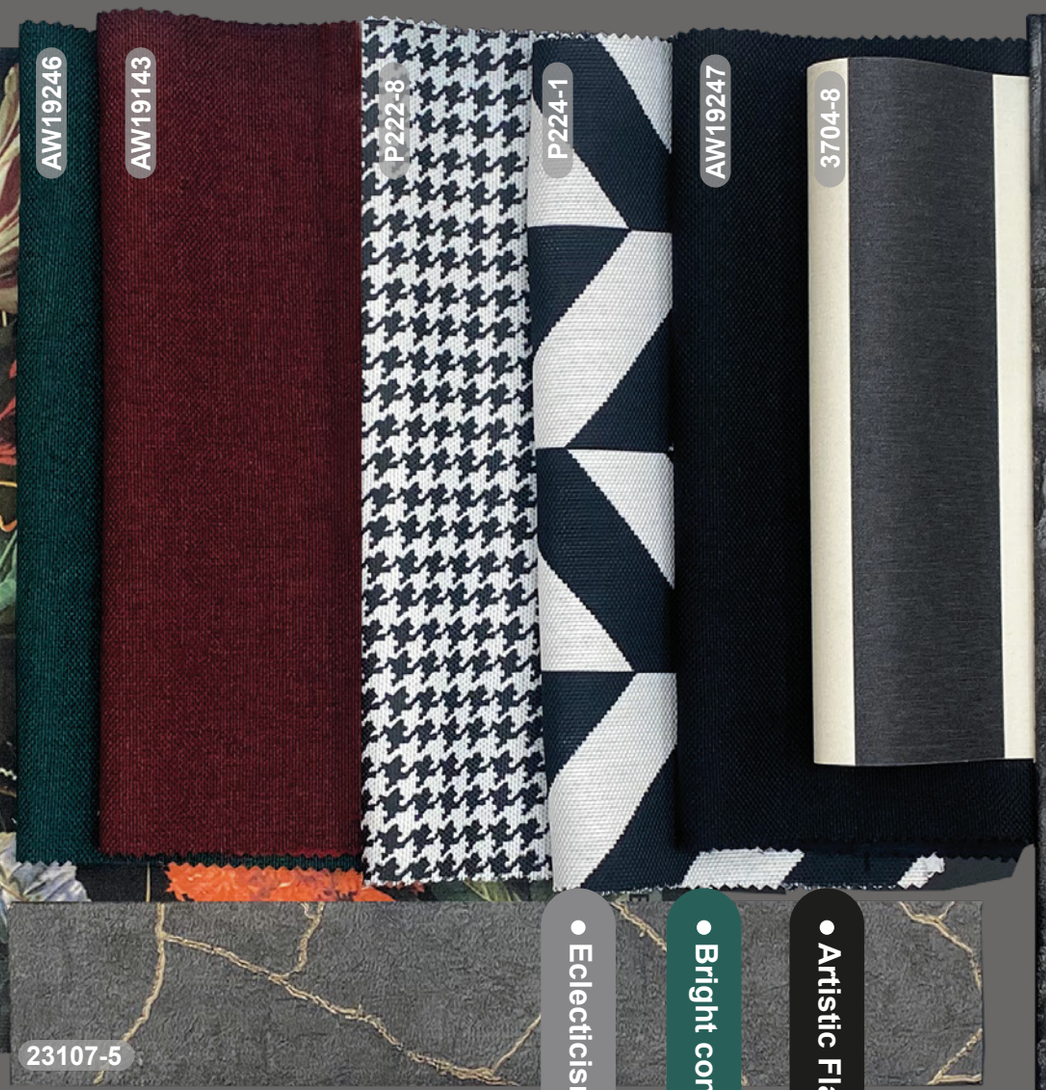
ART & GRAPHIC
concept by **ADA**:

AdaPanel: APS207 / APS404

AdaWall: **wallpaper** 4702-3 / 1108-5 / 3713-2 / 3713-6 / 23106-5 / 23107-5
mural SE315

AdaHome: P224-1 / P222-8 / AW19143 / AW19246/ AW19247







● Natural textures

● Natural textures

● Eclecticism

● Bright contrasts

● Artistic Flair

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Ada Trends

2025

AdaWall

Wallcoverings & More